### Analysis of New Practical Teaching Model of Ideological and Political Theory Course in Colleges and Universities from the Perspective of Supply Side

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Abstract: The practical teaching of Ideological and political theory course in Colleges and universities has a series of problems which need to be clarified and solved, such as management system, condition guarantee, course attributes, operation norms, assessment and evaluation. It is necessary and feasible to construct a practical teaching system with universality and theoretical pertinence, reflecting the times and students'individuality, stipulation and fixity, flexibility and variability, basic guarantee and operation norms. There are new and higher requirements for the development of Ideological and political education courses in Colleges and universities in our country, which require the reform of the teaching mode of Ideological and political theory courses in Colleges and universities in our country. It is necessary to strengthen the cultivation of College Students'practical ability of Ideological and political theory. Therefore, colleges and universities in China are actively constructing the practical teaching mode of Ideological and political theory course. From the supply side perspective, it is an important and urgent task for college education reform to examine the current college ideological and political theory teaching reform. The ideological and political theory course of colleges and universities bears the heavy responsibility of educating college students on the theory of Marxism, and it is also the main way to carry out ideological and political education for college students. The construction of practical teaching and its practical teaching mode is an effective way to improve the effectiveness of ideological and political theory courses, and it is also an important content of the reform and innovation of ideological and political theory courses in colleges and universities.

#### 1. Introduction

In order to further improve the ideological and political theory courses of colleges and universities in China, the Ministry of Education of China and the Central Propaganda Department issued a special "Opinions." It shows that in order to systematically teach Marxist theory to college students, it is necessary to set up a course of ideological and political theory in colleges and universities, and use this as the main way of ideological and political education for college students [1]. At present, the implementation of the new curriculum plan for college ideological and political theory courses is still in the exploratory stage, and the discussion on practical teaching is relatively weak. The development of Ideological and political theory course is also the basic requirement of talent cultivation. Improving the ideological and moral quality of college students and strengthening their understanding of Marxist theory are conducive to the cultivation of qualified socialist talents [2]. At present, with the development of education and teaching reform in our country, our country also has higher requirements for the goal of personnel training. Therefore, in the process of carrying out ideological and political theory course, colleges and universities in our country must actively use the practice teaching mode to improve students ideological and political theory accomplishment in the process of carrying out social practice activities [3].

Supply side is a term in economics, which corresponds to demand side. To achieve healthy, sTable and sustainable development of national economy depends on the relative balance between demand side and supply side [4-5]. The economic base determines the superstructure. In modern society, the level of economic development determines the level of educational development. The "supply-side reform" in economy will also bring about the supply-side reform in the field of

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education [6]. As an important part of higher education, there is a certain degree of imbalance between supply side and demand side of Ideological and political education, which is more obvious in the teaching of Ideological and political theory. The reason why the ideological and political theory courses are offered in colleges and universities is to let the students study through Marxist theory, thus forming a correct world outlook, outlook on life and values [7]. They also urged them to use Marxist positions, concepts, and methods to look at the historical experience of the Chinese revolution and construction, especially since the reform and opening up, respect the objective laws of social development and the basic rules of creating life values, and develop good personal qualities [8].

# 2. The Theoretical Basis of Practical Teaching of Ideological and Political Theory Courses in Colleges and Universities

### 2.1 The Unified Theoretical Basis of Marxist Epistemology and Practice Theory

Marxist epistemology tells us that in the process of understanding nature and transforming nature, there is an inextricable connection between understanding and practice, and it is a dialectical unity. Practice is the basis and source of cognition. Practice is the driving force for understanding development. Practice is the sole criterion for testing truth, and it is the starting point and destination of people's ideological understanding [9]. At the same time, understanding the reaction to practice, correct understanding and guiding practice, can achieve the expected results; on the contrary, if it is a wrong understanding, it will undermine or adversely affect the practice. The practical teaching process is a comprehensive training process that combines multiple abilities as the training objectives, and is an indispensable important link in teaching activities [10]. Practice teaching can help students form a profound understanding of a certain course, further verify the theory, and then understand how to apply theory in life. The application of the practical teaching mode of the ideological and political theory course in Colleges and universities in China is still relatively lacking, and there are still many defects in the application of the practical teaching mode, especially in the construction of the practical teaching mode of the ideological and political theory course in Colleges and universities. In order to achieve the goal of teaching ideological and political theory courses in our country, we must actively construct a reasonable practical teaching mode of Ideological and political theory courses.

#### 2.2 The Unification Theory of Knowledge and Action and Knowledge

Tao Xingzhi, a well-known educator in China, inherited Dewey's educational theory, and at the same time supplemented its shortcomings. On this basis, he put forward the "life education theory", which is a three-in-one theory, that is, the unity of teaching, learning and doing. The world is moving towards multi-polarization. Foreign ideology, values, ways of thinking and way of life have entered our country, which has changed the whole social life. This will inevitably have an impact on people's ideology. This kind of influence has both positive and negative aspects. Among them, the erosion of Western cultural garbage on young college students can not be ignored. At present, in the process of teaching ideological and political theory courses in colleges and universities in China, traditional teaching methods are adopted to inculcate students' theoretical knowledge. Since the knowledge of ideological and political theory is difficult to understand, it is not enough to carry out the teaching of ideological and political theory courses only by instilling. Students still cannot deeply understand the theoretical knowledge of ideological and political science, and they also affect students' interest in the study of ideological and political theory. As a communicator of ideology, college ideological and political teachers, the main force of college students' ideological and political education, must firmly establish Marxist beliefs and be true to Marxism, true understanding, true learning, and true use.

# 3. The Construction of a New Mode of Practical Teaching in College Ideological and Political Theory Courses

### 3.1 The purpose of the new mode of practical teaching of ideological and political theory courses in colleges and universities

The course of Ideological and political theory in Colleges and universities should explain the basic theory in depth, so that college students can understand and master Marxism systematically in a certain depth, so that their theoretical literacy of Marxism can be further improved, so as to enable them to establish correct values, outlook on life and world outlook. The purpose of the new practical teaching model of Ideological and political theory course is mainly embodied in the following aspects: first, to guide students to actively pay attention to and think about major economic and social problems in China in recent and contemporary times, and to form an objective and comprehensive understanding of society and itself. Improve students'ideological and political quality, establish correct world outlook, outlook on life and values, and form correct thinking mode. Cultivate students' ability to analyze complex social phenomena, rigorous academic spirit, teamwork spirit, innovative ability and verbal communication, and writing skills to further improve students' overall quality. The second is to update the concept of education and teaching, further highlight the student's status as a learning subject, and construct a new student-centered teaching model. Strengthen the organic connection between theoretical teaching and practical teaching, adopt targeted teaching content, teaching methods and teaching methods to realize the interaction between the two sides of teaching, and promote students to form a good academic style combining theory with practice. The third is to strengthen the practical teaching, effectively promote the construction of ideological and political theory courses, the construction of teaching staff, and promote a virtuous cycle of scientific research and teaching.

# **3.2** The Content and Form of the New Mode of Practical Teaching of Ideological and Political Theory Courses in Colleges and Universities

The main content of the new mode of practical teaching in the ideological and political theory course. College ideological and political theory courses should be based on the purpose of the course teaching, to develop a practical syllabus and teaching plan. The selection and determination of the main content of practical teaching must adhere to the guiding ideology of Marxism-Leninism, Mao Zedong Thought, Deng Xiaoping Theory and the important thinking of the "Three Represents", implement the scientific development concept, and focus on the theoretical and practical priorities and hot issues in social development. . In the process of carrying out ideological and political theory course education, colleges and universities must actively change the concept of education and teaching, and realize the transformation of the teaching mode of ideological and political theory courses from traditional theory teaching to practical teaching. As far as the teaching methods of Ideological and political theory courses in Colleges and universities in China are concerned, there is a prominent problem, which is monotonous in form, single in method, lack of flexibility and diversity. As a result, students'learning enthusiasm is not high and their interest is not strong. Ideological and political theory course teaching is essentially to solve the problem of "what kind of people to train, how to train people", and the ultimate goal of Ideological and political education is to train qualified successors of modernization construction for the society. In order to achieve this goal, ideological and political theory teaching can not only stay at the theoretical level, but also at the ideological level of College students. Instead, it should eventually be transformed into the cultivation of College Students'good ideological, moral and behavioral habits and become their lifelong conscious behavior.

# 4. Innovative Exploration of Practical Teaching Model of Ideological and Political Theory Course in Colleges and Universities

The outline of practical teaching of Ideological and political theory course is guided by various

excellent ideas, including Marxism-Leninism and Mao Zedong Thought. Practical teaching activities should be carried out in accordance with various educational policies, with the main contents of understanding society, serving society and exercising oneself. Combine practical teaching with theoretical teaching, guide college students out of school, extend classroom education to the grass-roots level of society, and carry out social practice teaching. Patriotism education, national conditions education, cultural tradition education and socialism education with Chinese characteristics should be carried out for college students so as to improve their abilities in practice. Master more skills and knowledge, contribute to the society and the people, help students cultivate excellent values, let them serve the motherland, and actively assume a sense of social responsibility and mission. In the practical teaching of ideological and political theory courses, we must always highlight the fundamentals of educating people, adhere to the people-oriented principle, and gradually cultivate students to establish a correct world outlook, outlook on life and values in long-term practical teaching. In the process of teaching ideological and political theory courses, college teachers must first define the basic objectives of ideological and political theory courses, understand the basic requirements of course teaching, and then profoundly integrate teaching objectives into ideological and political education practice. . Combine the goals of ideological and political theory and rationally arrange social practice activities.

The realization of the integration of teaching methods and the diversification of teaching forms are the trends in the development of ideological and political theory courses. The ideological and political theory of colleges and universities is highly integrated on the basis of differentiation. Both content and function involve all aspects. The theoretical teaching and practical teaching of the ideological and political theory course are closely related. Both of them are one of the important components of the teaching of ideological and political theory. College students can't lack practical activities when they study ideological and political theory courses. Therefore, the ideological and political theory course is a public compulsory course for all college students to learn. To highlight this fundamental, we must base on the fundamental needs of contemporary college students to grow into talents, follow the basic laws of college students' ideological and political education in the new era, seriously study their thinking styles and psychological characteristics, and base themselves on reality and focus on the long-term. Constantly create a practical teaching mode and activity mode of Ideological and political theory course that is in line with students'ideological reality, so as to achieve a targeted and gradual progress. In the process of carrying out practical teaching of Ideological and political theory course, colleges and universities must closely integrate the teaching objectives with the teaching practice of Ideological and political theory course. Moreover, according to the specific objectives of the ideological and political theory course, we should design the practical activities of the relevant ideological and political theory course. Only in this way can we achieve a high degree of unity and integration of theory and practice.

#### 5. Conclusion

In a word, ideological and political theory course is a necessary course for universities. In order to promote the construction of practical teaching mode of Ideological and political theory course in universities, we must make efforts from various aspects and adopt reasonable methods to promote the smooth progress of practical teaching of Ideological and political theory course. From the perspective of supply side, the teaching reform of Ideological and political theory course in Colleges and universities does not deny the demand side, on the contrary, it is oriented by the demand side. Enhancing the accuracy, effectiveness and scientificity of the teaching supply of Ideological and political theory courses in Colleges and universities, promoting the reform of the teaching supply side of Ideological and political theory courses, realizing the balance between supply side and demand side, and improving the teaching quality of Ideological and political education in Colleges and universities in an all-round way. Through the practical exploration of many ideological and political theory teachers and authors in various colleges and universities, it is shown that constructing a feasible and easy-to-use practical teaching model of ideological and political theory courses is an important breakthrough point in the reform and innovation of practical

teaching of ideological and political theory courses. It is also the most effective way to improve the teaching quality and teaching effect of ideological and political theory courses in colleges and universities. This requires teachers and students to do not take the form in practice teaching, not to go through the field, not to pursue the superficial excitement. Therefore, in the practical teaching of ideological and political theory courses, we must abandon the impetuous mentality and carry forward the pragmatic and realistic style.

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